ISTANBUL CLAUDE SUMMIT 2025

Designing Healthcare with AI

How Claude Code transformed our UI/UX and product design workflow

2M+
Global Users

127+
Countries

75+
Languages

Julian E.
CEO & Founder

WHY CLAUDE CODE?

My Design Partner

Accelerating UI/UX development with AI-powered creativity

- **Frontend Excellence:** Production-ready HTML, CSS, and React components in minutes

- **App Store Assets:** Screenshots, feature graphics, and promotional materials

- **Product Design:** Dashboard layouts, user flows, and interaction patterns

- **UI/UX Iteration:** Rapid prototyping and design system development

- **Landing Pages:** Conversion-optimized marketing pages for 75+ languages

- **Brand Consistency:** Maintaining visual identity across all touchpoints

> *"Claude Code became my design co-pilot — from wireframes to pixel-perfect implementations, it understood exactly what I envisioned."*

THE JOURNEY

Designing at AI Speed

From concept to production-ready designs

01 **App Store & Play Store Design**

Created compelling screenshots, feature graphics, and promotional banners that drove downloads across 127+ countries

02 **Marketing Landing Pages**

Built conversion-optimized pages for different markets — localized designs that resonate with each culture

03 **Product Dashboard UI**

Designed intuitive health report interfaces, data visualizations, and user-friendly navigation patterns

04 **Email & Marketing Templates**

Created responsive email designs, social media assets, and B2B presentation materials

KEY LEARNINGS

Design Insights from Building with Claude

What I discovered about AI-assisted design

🎨 Visual Language Matters

Describing design intent clearly yields stunning results. Reference styles, colors, and moods for best outcomes.

⚡ Iterate Rapidly

Don't aim for perfection on first try. Quick iterations with feedback loops produce the best designs.

🧩 Component Thinking

Break designs into reusable components. Claude excels at creating consistent design systems.

🌍 Design for Global

Consider RTL languages, cultural preferences, and accessibility from day one. Claude handles complexity naturally.

"AI-assisted design isn't about replacing creativity — it's about amplifying your vision and executing faster than ever."

🙏 Thank You Anthropic

WHERE WE ARE NOW

The Future is Designed

Grateful for this opportunity to share our story at Istanbul Claude Summit

500+	98.7%	30s
Healthcare Partners	Clinical Accuracy	Report Generation

Proudly partnered with Microsoft, NVIDIA, Google Cloud & Cloudflare.
Building the future of healthcare AI — beautifully designed, globally accessible.

🌐 **kantesti.net**   💬 **Let's Connect**

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